

Tokenomics

Mike Parsons, AI Enablement Tribe Lead; Air New Zealand

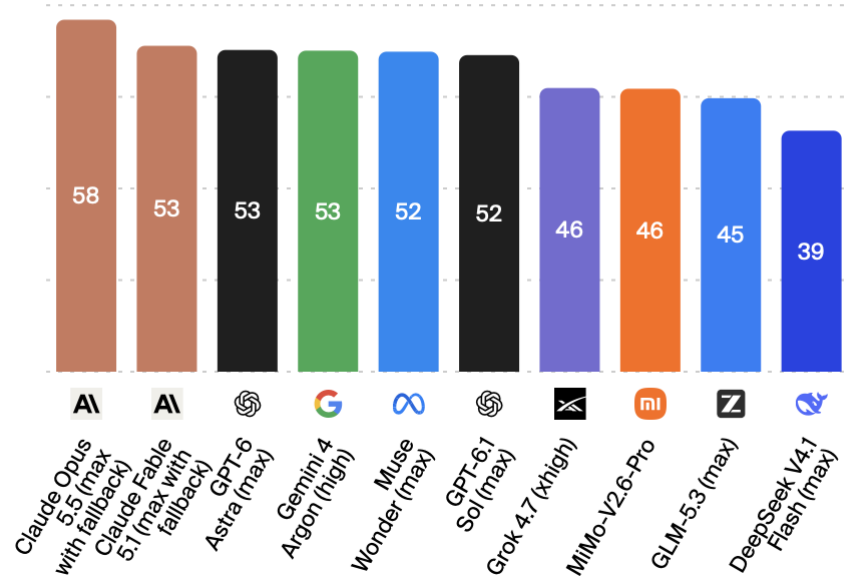
What is Tokenomics?



Cost of work output

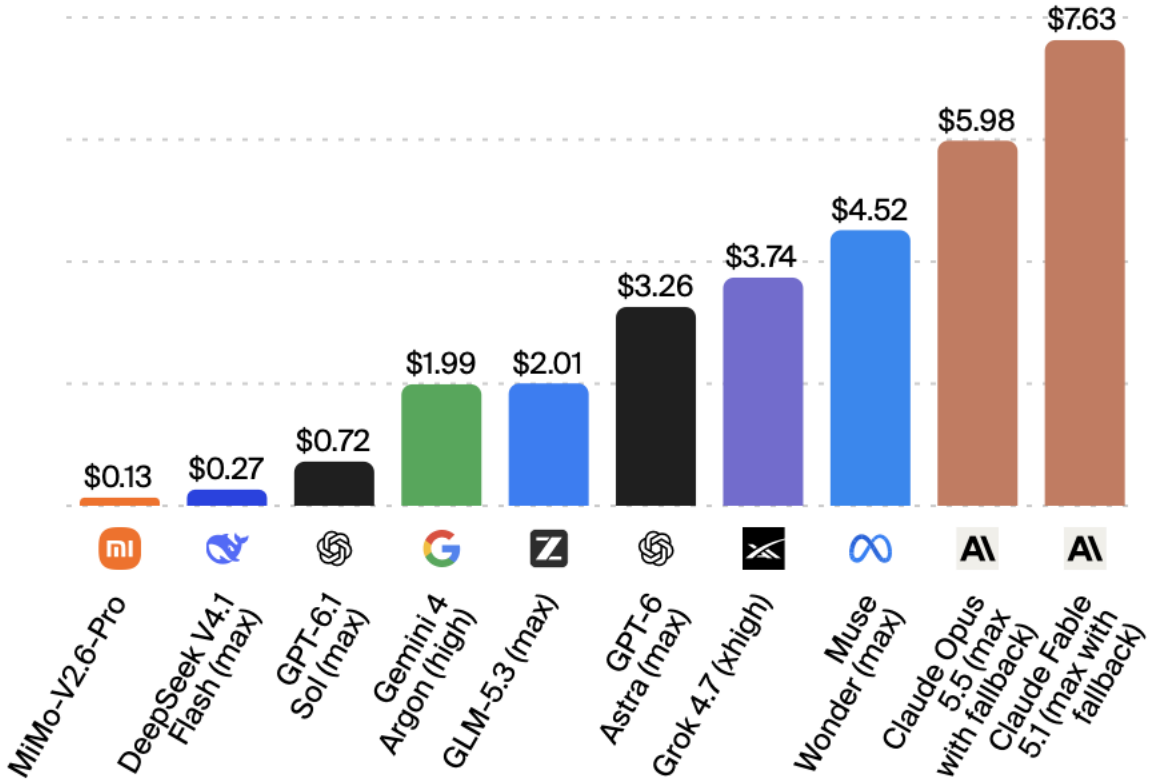
Intelligence

Artificial Analysis Intelligence Index · Higher is better



Cost per Task

Weighted average cost (USD) per Intelligence Index task · Lower is better



Context, caching, and tool calls

AI model pricing

USD per million tokens · 16 October 2026

Model	Input	Cached input	Output
GPT-6 Astra	$10.00	$1.00	$50.00
GPT-6.1 Sol	$2.00	$0.10	$10.00
Claude Opus 5.5	$4.00	$0.20	$20.00
Claude Fable 5.1	$10.00	$0.25	$50.00
DeepSeek V4.1 Flash	$0.30	$0.006	$1.20
DeepSeek V4 Pro	$1.32	$0.044	$3.96
GLM-5.3	$1.40	$0.26	$4.40

Open vs Closed Models



Levers to Optimise

People oriented



Task oriented



LM
LM
berts
<low intellige
+gpt

LLM
LLM
pre-tr
+gpt

RLHF
RLHF
chat models
+chat gpt +claude +instruct gpt

RLCD
TypeSafeAi
RLCD
reinforcement learning
for calibrated decisions

RLVR
RLVR
reasoning models
+01 +03

Jev [TypeSafe]	193.6x	$0.39
Claude Haiku 4.5	6.2x	$19.49
Claude Opus 5	2.1x	$176.05
Claude Sonnet 5	1.0x	$117.38
Gpt-5.6-Luna	6.0x	$3.31

What we’re doing about It



AIR NEW ZEALAND

A STAR ALLIANCE MEMBER